

SAVE
GIRAFFES
NOW



20
23

**IMPACT
REPORT**





Our
MISSION

**TO SAVE GIRAFFES FROM EXTINCTION NOW, SO THEY CAN LIVE FREELY AND SAFELY
IN THE WOODLANDS AND SAVANNAS OF THEIR NATIVE AFRICA.**

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Susan

RENO MYERS

FOUNDER, CEO & MEMBER OF THE BOARD

Dear Giraffe Friends,

First, huge thanks to all our cherished donors, large and small. Many of you are repeat donors which means the world to us. Also, a special thank you to our increasing number of zoo partners. We are honored to share ideas back and forth with you regarding giraffe in the wild and giraffe in human care, and your financial contributions are significant to our work saving this magnificent species.

Though a giraffe-centric organization, our work also supports local communities in Africa by helping them develop careers and income streams that better their lives. Their new careers help support the long-term survival of wildlife in their homelands. We appreciate our teammates on the ground in Africa and especially those who risk their lives as scouts and rangers working to eliminate vicious poaching activities, some of which are terrorist sponsored. Also, thank you to our teams who are building water holes, clearing invasive plant species from riverbanks that are water sources for giraffe and other wildlife, and researching ways to keep giraffe safe when they live in areas where highways cut through their habitat.

We are pleased SGN continues to show success in many of our programs. However, conservation can be a bit like “whack-a-mole,” and new needs emerge consistently. Thanks to you, we are proud to work year after year in many areas, while also expanding into new landscapes as needs arise.

Thank you,



Susan G. R. Myers



Founder and CEO Susan Myers pictured with Tazama at Nashville Zoo at Grassmere.

Photo: Jenna Wolczyk



Case for **CONSERVATION**

Do you know giraffe populations have declined 40% in the last 30 years? Giraffe are disappearing and at high risk of extinction due to loss of habitat, bushmeat poaching, and armed conflict. In fact, there are four times as many elephants in Africa as giraffes.



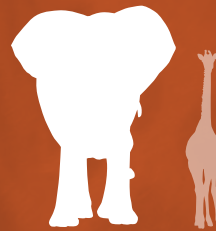
40%

Giraffe population decline
in the last three decades



3.8M

square miles of historic
giraffe habitat lost, an area
the size of the US



4X

as many elephants exist
in Africa as giraffes



50%

or more of giraffe calves
won't survive to adulthood

Our Impact

ANTI-POACHING

Highlighting one of SGN's key anti-poaching programs in 2023.

Kamuthe Community Wildlife Conservancy, located in Garissa County in Kenya, covers 82,500 acres, and is owned and operated by the community.

SGN first partnered with the conservancy on the removal of an invasive plant species, mathenge, from the banks of the Tana River to improve water access points for wildlife, livestock, and people. In 2023 we expanded our partnership by creating a team of 12 community scouts who are trained and equipped to protect not only giraffe but all wildlife within the conservancy.

The first year of this community scout team has already led to reduced poaching activities, reduced charcoal burning and forest degradation, and increased community education on sustainable conservation practices and the importance of protecting wildlife.



Kamuthe Community Wildlife Conservancy Scouts

Photo: Aggrey Chemwa



*Maanzoni Owners Association Rangers
Collecting Snares so giraffe and other wildlife
do not get caught*

*Photo: Maanzoni Owners
Association*



*Milgis Trust Community Scouts Training Camels
to Assist in Patrols*

Photo: Milgis Trust

Additional examples of our anti-poaching action from the past year:

- Continued funding the Northern Rangelands Trust mobile anti-poaching ranger team in Northeastern Kenya, an area highly impacted by professional bushmeat poaching led by Al-Shabaab. There has been a dramatic reduction in poaching activities of giraffe and other species since SGN started funding the unit.
- Funded the repair of two anti-poaching boats for Uganda Wildlife Authority's Marine Unit to better patrol the Nile River border of Murchison Falls National Park. The river is a key entry point for poachers entering the park.
- Increased the number of community scouts and motorbikes patrolling the Kasigau Corridor, an area located between Tsavo East and Tsavo West National Parks in Kenya, to mitigate bushmeat poaching and the making of charcoal.
- Supported the Milgis Trust community scout program protecting giraffe in the Kaisut Desert in Kenya. This small but mighty team also trains camels to assist in scout patrols, allowing the scouts to cover more ground.
- Funded the anti-poaching canine unit at Lewa Conservancy in Kenya.
- Supported de-snaring operations in South Luangwa National Park in Zambia.

Our Impact

RESCUE & REWILDING

Highlighting one of SGN's key rescue and rewilding programs in 2023.

On the shores of Lake Naivasha in Kenya's Great Rift Valley, there was a small population of Maasai giraffe who were struggling for their survival due to human encroachment on the community land. The giraffe were losing their habitat rapidly, had lost access to the lake water due to farmland fences, and urgently needed help.

In February 2023, SGN partnered with The Safari Collection, Giraffe Manor and Kenya Wildlife Service to relocate 21 of these giraffe to a safe home. Of the 21 giraffe, nine were walked into nearby protected conservancies and 12 were translocated by truck to Loldia Farm.

SGN is delighted to report the giraffes are being observed regularly in their new home and have been seen enjoying the wide array of acacia trees alongside the lake!



Giraffe Being Translocated to Loldia Farm

Photo: Klein Ongaki / The Safari Collection



Giraffe Being Released at Care for Wild Sanctuary in South Africa

Photo: Care for Wild



Camera Trap Image Used to Research Passive Capture Techniques

Photo: The de Roubaix Family

Additional examples of our rescue and rewilding action from the past year:

- Funded the required assessments at Ruko Community Conservancy in Kenya to prepare for a second translocation of 10 giraffe. This move will diversify the gene pool and increase the population of the highly endangered Nubian (formerly Rothschild's) giraffe.
- Translocated two giraffe in collaboration with Care for Wild to a protected area in South Africa to increase genetic diversity of the existing giraffe population.
- Continued our study in South Africa of self herding techniques to capture and transport giraffe in a safer and less stressful way than current field anesthesia and relocation procedures.

Our Impact

COEXISTENCE

Highlighting one of SGN's key coexistence programs in 2023.

SGN Head of Research, Aggrey Chemwa, is studying the impact of infrastructure on the endangered Maasai giraffes, specifically the Mombasa Highway, which is a major threat to giraffe populations in the Athi-Kapiti landscape in Kenya. By integrating roadkill and camera trap data, Aggrey is identifying the location, time, and frequency of giraffe crossings, mapping out roadkill hotspots, and identifying factors that influence giraffe highway crossings.

The study of giraffe movement across the Mombasa Highway is pivotal for addressing threats arising from habitat loss, fragmentation, and road fatalities. Investigating the distribution of giraffes along the highway and assessing risk factors associated with their crossings provides valuable insights for mitigation efforts and highway planning. Measures like speed bumps, speed limit enforcement, and underpasses, informed by this study, can reduce wildlife/giraffe road fatalities and establish safer wildlife corridors.

Ultimately, this research will contribute to harmonious coexistence, ensuring the preservation of wildlife populations while accommodating human development.



Giraffe Crossing Mombasa Highway in Kenya

Photo: Aggrey Chemwa



Desilting and Strengthening the Dams at Maanzoni Conservation Area

Photo: Maanzoni Owners Association



Clearing Invasive Mathenge Plants from the Banks of the Tana River in Kenya

Photo: Kamuthe Community Wildlife Conservancy

Additional examples of our coexistence action from the past year:

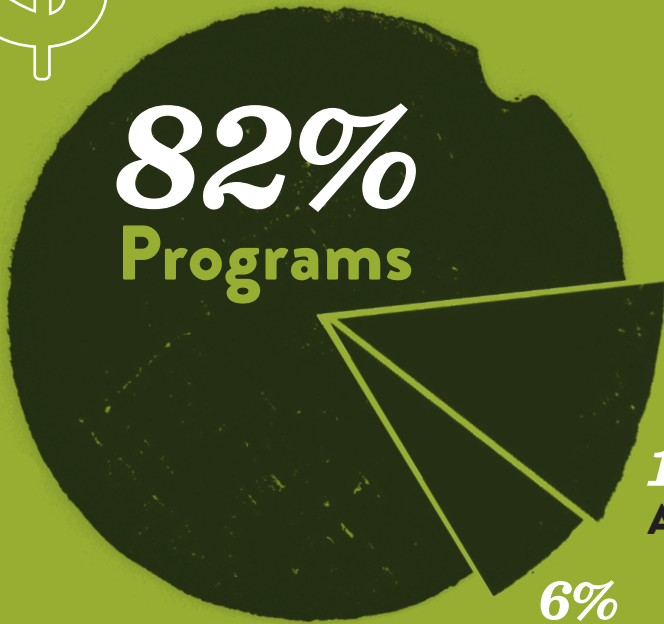
- Improved dams at Maanzoni Conservation Area, one of the conservancies within the Athi-Kapiti Plains near Nairobi, Kenya.
- Cleared a fast-growing, invasive plant species, mathenge, from the banks of the Tana River in northeastern Kenya. This kept previously cleared access points open and created new corridors for giraffe and other wildlife (as well as people and livestock) to reach river water during times of drought.
- Funded equipment for water pumps and fuel for expanded giraffe patrols at Bhejane Trust in Hwange National Park in Zimbabwe.
- Trained and implemented Spatial Monitoring and Reporting Tool (SMART) across key landscapes for giraffe in Kenya and Botswana.

Financial OVERVIEW

Strong fiscal performance ensures mission impact, now and for the future



Demonstrating responsible and efficient use of donor funding.



100% of 2023 donations directly supported projects in Africa.

Donations & Revenue



Programs & Expenses



\$0 \$200k \$400k \$600k \$800k \$1M

2021
2022
2023





Ruko Community Children Celebrating with SGN the Thriving Baringo Giraffes (and even American football)

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A special thanks to all of our partners around the globe, without whom this work would not be possible.



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We are only able to protect and save these iconic, sensitive, gentle giants with the belief, investment, and generosity of many. Save Giraffes Now is incredibly grateful for the generous support of the following individuals in 2023, as well as those that choose to remain anonymous.

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\$10,000+

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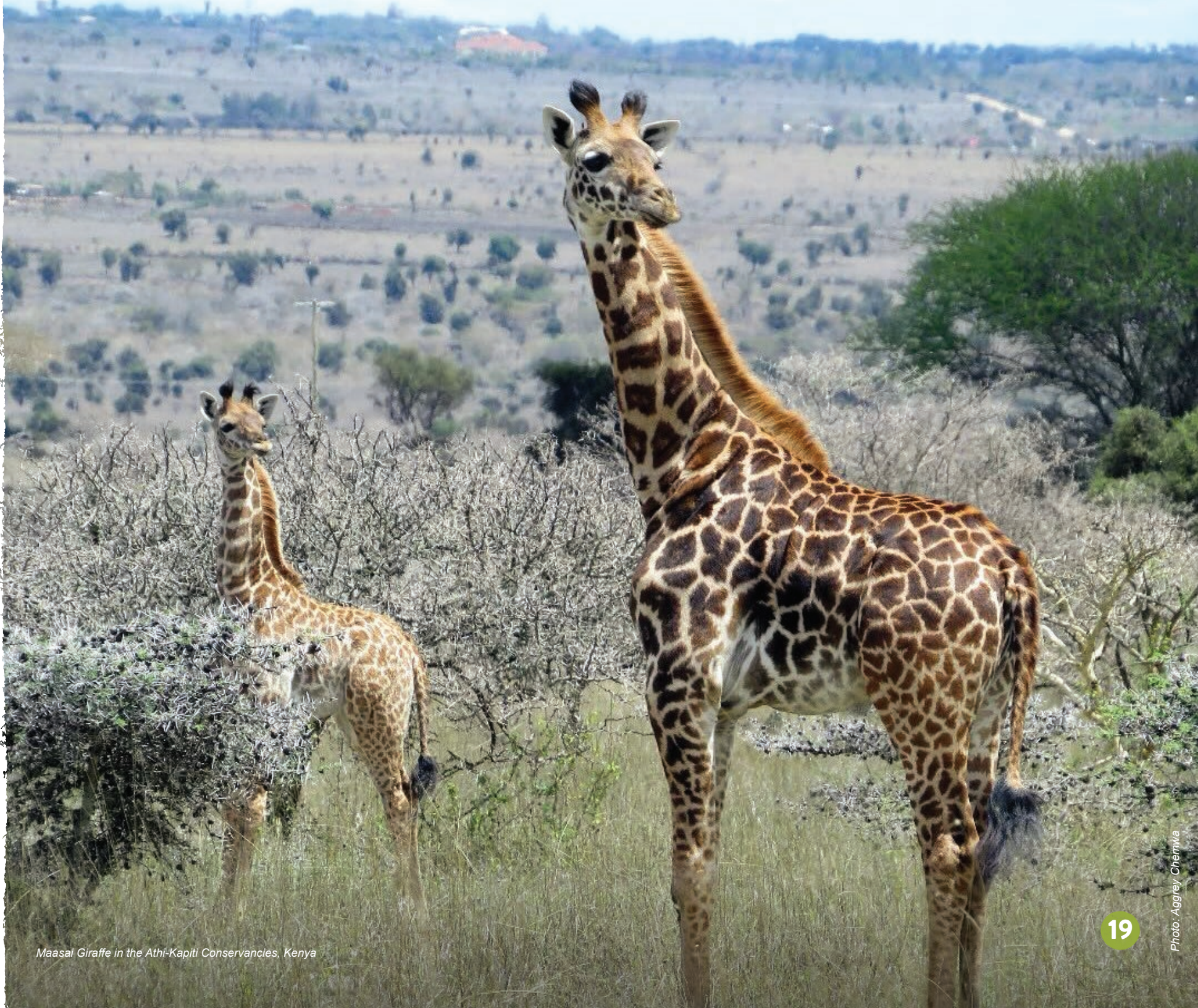
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Maasai Giraffe in the Athi-Kapiti Conservancies, Kenya



Photo: Staley Lane

Maasai Giraffe in Tsavo West National Park, Kenya

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Save Giraffes Now,
and you can help.**

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