



SAVE
GIRAFFES
NOW



20
24

IMPACT
REPORT

Message from our

FOUNDER & CEO



Susan Reno Myers
Founder, CEO & Member of the Board

Dear Giraffe Friends,

On behalf of our entire team at Save Giraffes Now, we are so grateful for your financial contributions to our efforts. We have an unusually high percentage of repeat donors as compared to many non-profits, which we hope means that you believe in our shared mission and values as SGN family!

We had some significant successes in 2024 saving giraffe. An example was our translocation of seven additional giraffe to the 4,400-acre giraffe sanctuary in the Ruko Community Conservancy in Kenya. These giraffe were moved from an area in which their food and water supplies were limited. Along with these giraffe, we also moved in 80 impala, 65 zebra, 11 reedbuck and 4 oribi to the sanctuary. The Ruko Community was very thankful for our efforts, since these additional species will increase the biodiversity of the landscape and help stimulate tourism to the area. The new giraffe started immediately mingling with the original group and now, in the ultimate sign of success, many babies are on the way. That only happens if the giraffe feel that their new environment, food supply and water supply will meet their needs. In just the few years since we started the sanctuary with the first 9 giraffe, between the babies born there and this translocation, we now have over 30 giraffe at Ruko!

We also successfully translocated giraffe in Botswana to a wonderful conservation area to improve the gene pool of the existing herd and increase reproductive success. The giraffe are doing well, and we have high hopes that they will substantially increase their numbers in the near future.

Another major project we completed last year was the drilling of water boreholes (wells) in the Athi-Kapiti Plains near Nairobi, Kenya. This area contains approximately 100,000 acres of wildlife conservancies, and the wells will improve water accessibility for giraffe, other wildlife, livestock and people. Many decades ago, this area teemed with wildlife. In fact, U.S. President Theodore Roosevelt visited there! While there is still a reasonable amount of wildlife, we believe that the area has the potential to recapture some of its greatness and house a great number of more giraffe and other animals.

I think you will find it interesting to look through our annual report for photographs and descriptions of more of our projects. You will see how we not only help save giraffe but how we are also help the people in the communities who live alongside the giraffe of Africa.

With sincere gratitude,

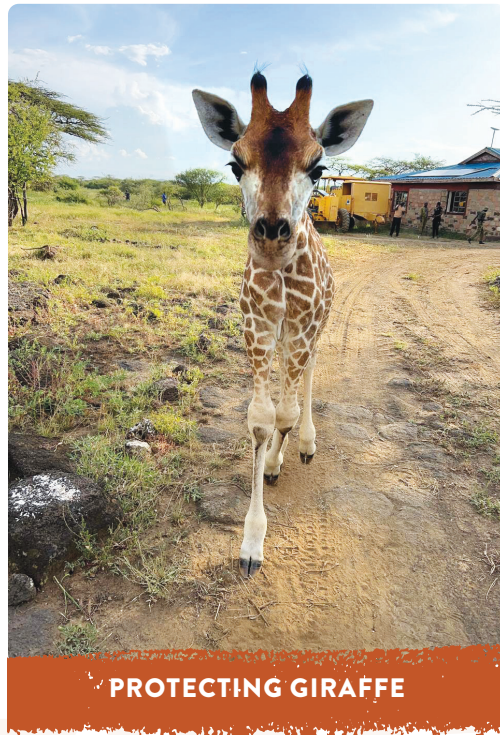
A handwritten signature in black ink that reads "Susan G. R. Myers".

Susan G. R. Myers

Our MISSION

**TO SAVE GIRAFFES FROM EXTINCTION NOW, SO THEY CAN LIVE FREELY AND SAFELY
IN THE WOODLANDS AND SAVANNAS OF THEIR NATIVE AFRICA.**

To best serve SGN's mission, our projects can be divided into two categories:
those that are giraffe-specific and *those that benefit giraffe as well as the people living alongside them.*



PROTECTING GIRAFFE



In July 2024, SGN and partners translocated 7 giraffe to Ruko Community Conservancy in Kenya.

- Translocated 7 additional giraffe to Ruko Community Conservancy in Kenya to improve the gene pool and bolster the population. Along with the new giraffe, Save Giraffes Now also brought in 80 impala, 65 zebra, 11 reedbuck, and 4 oribi, in an effort to increase local tourism revenue for the community.
- Funded urgent medical supplies to treat severe, non-healing snare wounds in giraffe in Uganda, a problem we discerned on a recent visit there.
- Supported the Northern Rangelands Trust “9-3” anti-poaching ranger team in Northeastern Kenya, an area highly impacted by terrorism and commercial bushmeat poaching.
- Hosted a judicial training to focus on enhancing evidence gathering and presentation for successful convictions of wildlife poachers, contributing to a safer ecosystem for not only the giraffes but all species in Kenya.
- Hand-reared, supplied milk, and advised on a young giraffe calf at Ruko whose mother rejected him at birth.
- Built a stable and paddock with predator proof lights to house the Ruko calf until he is old enough to be on his own. The stable will remain and be repurposed.
- Translocated giraffe in South Africa to increase genetic diversity.
- Increased operating capacity of rangers in Niger and enhanced patrolling within core giraffe areas to prevent threats to the species.
- Translocated 5 giraffe to Mokolodi Nature Reserve in Botswana to increase genetic diversity and improve reproductive success.

HELPING GIRAFFE & PEOPLE

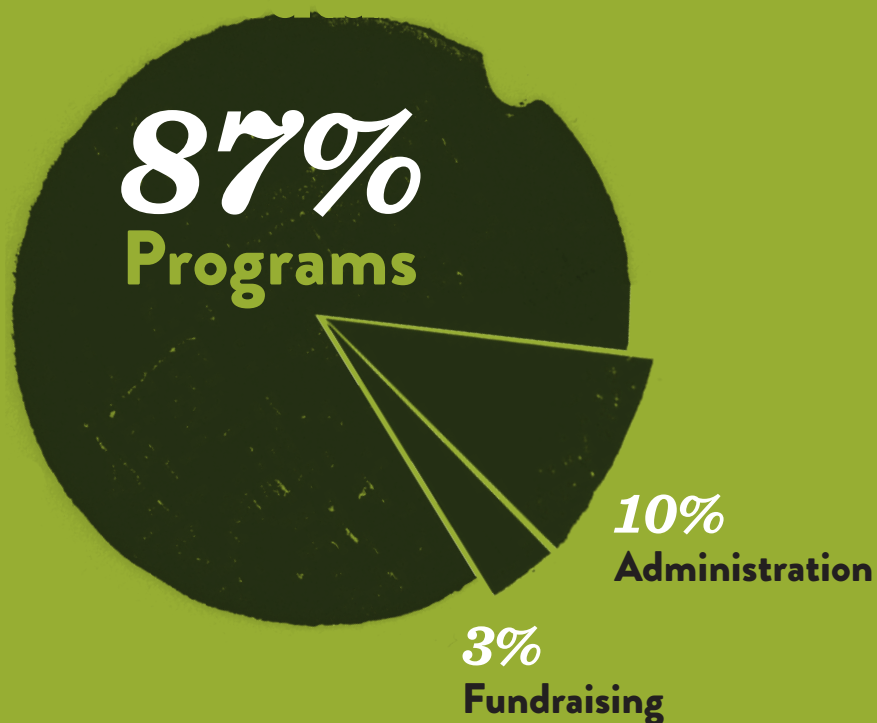


SGN with the newly drilled borehole funded by Houston Zoo at Olosira Community Conservancy in Kenya.

- Drilled boreholes at multiple conservancies within the Athi-Kapiti Plains area to improve water accessibility for giraffe, wildlife, people, and livestock.
- Continued clearing a fast-growing, invasive plant species, mathenge, from the banks of the Tana River in northeastern Kenya with teams of local people employed to do the work as much as possible (sometimes a bulldozer is needed). This kept previously cleared access points open and created new corridors for giraffe and other wildlife (as well as people and livestock) to reach river water during times of drought.
- Researched and consulted on the impact on the endangered Maasai giraffes of the Mombasa Highway which is a major threat to giraffe and all wildlife in the Athi-Kapiti landscape in Kenya. Save Giraffes Now continued working with multiple parties to get action.
- Renewed our continued commitment of the Milgis Trust community scout program protecting a small population of Reticulated giraffe in the Kaisut Desert in Kenya. This small but mighty team has also trained camels to assist in patrols.
- Trained teams of scouts and implemented EarthRanger, a wildlife monitoring software, across multiple key landscapes for giraffe.
- Continued support of the Kamuthe Community Conservancy scout team which we established in 2023. The Kamuthe team, located in Garissa, Kenya, employs and empowers local people to protect giraffe and other wildlife in this remote area. Also funded much needed equipment and motorbikes to allow the Kamuthe scouts to better patrol the landscape.
- Studied wildlife underpass utilization patterns to determine factors leading to successful crossing.
- Supported de-snaring operations in South Luangwa National Park in Zambia, home of the last remaining Thornicroft's giraffe.

Financial OVERVIEW

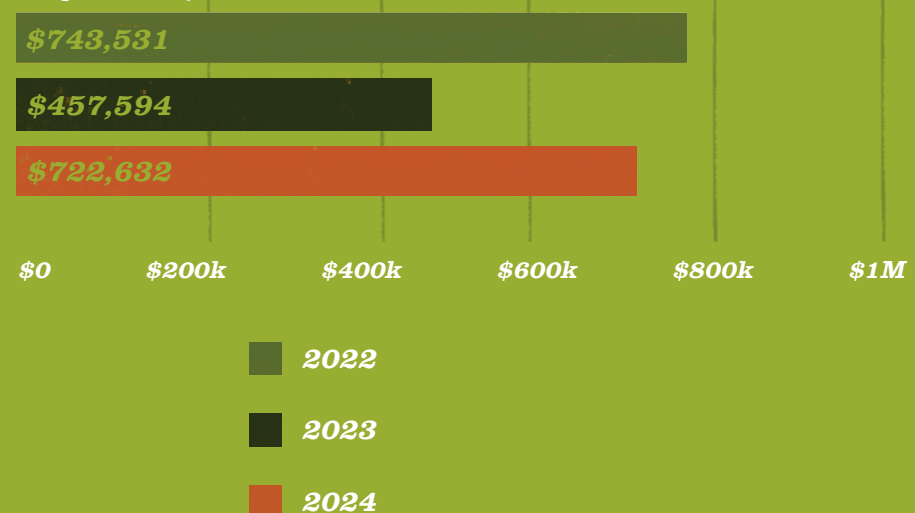
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Our PARTNERS

A special thanks to all of our partners around the globe, without whom this work would not be possible.



Swara Plains



In Continued Appreciation **OF TWO VERY SPECIAL PARTNERS**



Steve Tankard

Steve was not just a friend but an invaluable ally whose dedication to wildlife, especially giraffes, has profoundly influenced our organization and the ecosystems we work tirelessly to protect. His compassion and unwavering commitment to nature touched everyone fortunate enough to have crossed paths with him.



Mickey Ollson

Mickey was an incredible friend and mentor to the Save Giraffes Now team from our earliest days. He was one of those rare individuals who knew how to make other believe in themselves and encouraged them to shoot for the stars.

Our DONORS

We are only able to protect and save these iconic, sensitive, gentle giants with the belief, investment, and generosity of many. Save Giraffes Now is incredibly grateful for the generous support of all our donors in 2024, as well as those that chose to remain anonymous.

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Save Giraffes Now,
and you can help.**

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